$72 million expansion planned for St. David’s in south Austin
Hospital to increase by three floors, add more beds, create 100 jobs by 2012

By Yvonne Lim Wilson

St. David’s South Austin Medical Center has the busiest emergency room for adults in Central Texas. On its hardest hit days, 20 people could be waiting for a bed. The growth of Austin, as well as growth in communities south of the Colorado River including Kyle, La Grange, Llano and San Marcos, has created a steady increase in demand for the medical center.

“There’s a perception by some out there that South Austin is a smaller community hospital,” said Dr. Paul Tucker, a cardiologist at the medical center. “This is a major community hospital that does everything except Level I trauma. If they’re sick, they can come here and expect to get the best.”

The little community hospital that began nearly 30 years ago has grown up, and in acknowledging that growth, the hospital was renamed St. David’s South Austin Medical Center in January.

Formerly called St. David’s South Austin Hospital, the hospital will also undergo a $72 million renovation and expansion project scheduled to begin in April.

With a scheduled completion date of April 2012, the expansion will add three floors to the hospital—more than 100,000 sq. ft. This additional space will allow for 25 percent more beds and other improvements. The project is expected to add approximately 100 nursing and support staff members.

The medical center, located at 901 W. Ben White Blvd., is an acute-care facility with 252 beds and offers a range of complex specialties and subspecialties. St. David’s HealthCare, which owns the medical center in partnership with the Hospital Corporation of America, is one of the largest health systems in Texas.

Brett Matens, interim CEO of St. David’s South Austin Medical Center, said the


economic outlook optimistic for Central Texas in 2010–11

Story Highlights

- Austin may see job growth this year, a return to prerecession numbers next year
- Central Texas’ wages continue to rise, exceed national average
- Regional population may reach 1.8 million by 2011

By Eric Pulsifer

Things may be looking up for Austin’s economy over the next two years, according to local economist Angelos Angelou. At his annual economic forecast in January, Angelou said he is very optimistic about the region’s outlook for 2010 and 2011.

“Austin remains in an enviable position compared to the rest of the country,” Angelou said. “The metro area is on a solid road to recovery.”

Angelou projects Austin will add 26,000 jobs over the next two years, with mild job growth in 2010 and a return to prerecession numbers in 2011.

More jobs

With the 11th largest economy in the world, Texas continues to fare better than the rest of the nation, Angelou said, although the state still lost about 200,000 jobs last year.

According to the Bureau of Labor Statistics, the Houston and Dallas metro areas led Texas in job losses, with 59,000 and 42,000 respectively, while San Antonio and Austin saw the smallest decreases, with 5,200 and 2,600 respectively.

“Most of the brunt of the job losses have occurred in the manufacturing sector and retail trade,” Angelou said.

Even with the job decrease, Angelou said the number of people employed in Austin surpassed 774,000 in 2009, second only to 2008, which marked the highest level in the city’s history.

These employees are also being paid more than the national average, as Austin has experienced increasing wage growth in both low- and high-paying industries.

At $48,300, Austin’s average yearly wage is more than 6 percent higher than the U.S. average of $45,400.

Home values

Though Austin outperformed the U.S. market in 2009, the average home value declined slightly, to around $237,000. Angelou projects the residential real estate

continues on page 13
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General Manager’s Note

Every month my wife and I used to look forward to receiving our monthly Community Impact Newspaper in the mailbox. Reading it helped keep us informed of what was going on around us. With a background in television, online and most recently at the Austin Business Journal, I understand the value of news from both the business and consumer aspects. When the opportunity arose to be the new general manager here at Community Impact Newspaper, I accepted with excitement.

The new gig allows me to do something I am passionate about, but with a focus on the specific area I live in. As residents of southwest Austin, we should have a vested interest in our local news. This is our part of town, and only as an informed group can we make it a better place to live, work and play. It is my desire to report the news that will help allow us to become more knowledgeable about issues around us, whether we see them as positive or negative.

I believe I am now more invested in this community than ever before. We should strive to place the people we live, work, and play in. As residents of southwest Austin, we should be proactive, as well. If you are not already, get involved with something. You can then ensure our southwest Austin will grow successfully in the future.

—Travis Baker
tbaker@impactnews.com

Reader Feedback

Letter to the editor

more.impactnews.com/5818

Thank you for reporting on the AISD Boundary Task Force in “Southwest Elementary prompts AISD boundary changes” in Vol. 2, Issue 10. This is a serious issue that affects many families in the southwest coverage area. I was, however, seriously offended by the east-west divide section. “In some ways, these schools are victims of their own successes. Mills, Clayton and Kiker are all categorized as exemplary...and attract families to move nearby. In contrast, Sunset Valley and Boone...” This implies that Boone is not an exemplary school. Omission of that fact, and the wording of these two sentences is extremely unfortunate. Boone Elementary is fighting for its life right now. It would have helped to have accurate reporting of Boone’s Exemplary status. I hope you will do what you can to correct this oversight. Thank you.

—Susana Fletcher
Boone Parent

Online-exclusive content

Visit the Southwest Austin home page for up-to-date community news, information and a full calendar of local events. Find us online at impactnews.com/southwest-austin.

Impact your inbox

Sign up to receive Community Impact Newspaper’s weekly update featuring local news, and you automatically will be entered to win a $100 Tiff’s Treats gift card.
The drawing will be held March 31, 2010.
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In This Issue

“I’ve never been so poor, I’ve never been so tired, but I’ve never been so content. I realize life is greater if you do something you’re passionate about.”

—Trent McClure, owner of GreenCars of Austin

“Our motto this year is Tomorrow happens here,” and it’s true—if you want to know what’s going on now and what’s going on next, this is the place to be.”

—Louis Black, co-founder of South by Southwest

“We really felt like what this part of town needed was a great spot for people to meet for happy hour. Happy hour should be a time of relaxing and chilling out.”

—Jack Gilmore, chef and co-owner of Jack Allen’s Kitchen

“You could wait five to seven hours for your turn. What if you don’t have to wait at all?”

—Dr. Paul Tucker, on how St. David South Austin’s expansion will benefit patients
Now Open

1 In November, Jeremy and Nicole Portwood and Kelly Kerbow Hudson opened Spartan Pizza housed inside a Spartan travel trailer at 8504 S. Congress Ave., Unit 3 next to Red Shed Tavern. Each pizza, panini and garlic cheese stick is made fresh with homemade dough and sauce and baked on-site in an industrial oven. Call 484-0798 or visit www.spartanpizzaaustin.com.

2 It came to owner Jennifer Chionsini-Cortez in a dream: “I wanted to dress the [James] Bond girl: a woman who is brilliant, can wear khakis in the desert and dress up in the casino.” Thus began Bond Boutique at 5700 W. Slaughter Lane, Ste. 250. The store is scheduled to open in late February and will offer casual and dressy clothing, plus denim, handbags and accessories. Call 782-8740 or visit www.bondboutique.com.

3 Owner Laray Clarence opened Nu Edge Realty at 3801 S. Congress Ave., Ste. 115 in December. The business specializes in apartment and condo rentals. Call 441-2100.

4 LifePoint Church celebrates its grand opening on March 7 at its new location at 11300 Old San Antonio Road in Manchaca. The 90-member congregation had been meeting at a hotel for more than two years, waiting for the completion of the new building. Call 762-1396 or visit www.lifepointaustin.org.

5 Mixed martial arts training comes to south Austin with Rubicon Fightsport, which opened December at 8700 S. Congress, Ste. B 220. Classes are available for all ages and skill levels. Call 914-9461 or visit www.rubiconfightsport.com.

6 Attorneys Kervyn Altaffer, Jr. and Sophia Palat opened Altaffer & Palat, PLLC, Attorneys at Law in January. Altaffer and Palat previously worked for a nonprofit law firm in Dallas before opening their own office at 8700 Manchaca Road, Ste. 704. The practice includes business law, litigation, probate, real estate, administrative and public law, among other areas of law. Call 280-7600 or visit www.altafferpalat.com.

7 Plumeria Counseling Center offers counseling and assessment services for individuals, children, teens, couples, families and groups. The center, located inside the Stonegate I shopping center at 2501 W. William Cannon Drive, Bldg. 6, Ste. A, opened in October. Call 344-9181 or visit www.plumeriacc.com.

8 WellMed Senior Clinic moved to a larger facility at 706 W. Ben White Blvd. in January. The clinic, formerly located at 1221 W. Ben White Blvd., Ste. B-100, specializes in senior care and offers longer doctor visits, complimentary transportation and an on-site lab. Free exercise classes are also available. The San Antonio–based company has three locations in Austin and 24 in Texas. Call 888-781-9355 or visit www.wellmedmedicalgroup.com.

9 Corporate promotional products company EmbroidMe moved to a larger location inside Brodie Park Shopping Center at 9001 Brodie Lane, C8. The store had been located at 5400 Brodie Lane, Ste. 235. Call 892-1300 or visit www.embroidme-austinsw.com.

10 The south Austin location of Austin Shaolin-Do Kung Fu and T’ai Chi moved to a new space at 5214 Burleson Road, Ste. 211. The school, which had formerly been located at 3005 S. Lamar Blvd., offers classes for adults and children beginning at age 4, from beginner to advanced. The school also has a north Austin location. Call 445-7543 or visit www.austinkungfu.com.

New at Arbor Trails

11 Several new stores and restaurants are slated for phase two of the Shops at Arbor Trails, which will be anchored by Mandala’s Italian Market, scheduled to open in March. Construction of phase two began in fall 2009 and consists of three separate buildings, a playscape and picnic tables.

11a My Fit Foods at 4301 W. William Cannon Drive, Building G, Ste. 300 provides healthy, prepackaged meals and snacks. All items are cooked fresh daily. Customers can dine in or purchase meals to take home. This second Austin location opened in February. Two other area locations are planned. Call 358-0110 or visit www.myfitfoods.com.

11b Buy or trade new and used video games at Play N Trade at 4301 W. William Cannon Drive, Bldg. E, Ste. 210. The store also sells and repairs video game consoles and accessories, and hosts video game tournaments. The store is expected to open in April. Call 888.768.4263 or visit www.playntrade.com.

11c The third Austin location of Five Guys Burgers and Fries is scheduled to open mid-April. The East Coast–based franchise offers hamburgers with more than a dozen free toppings, kosher-style hot dogs and fresh-cut fries. Visit www.fiveguys.com.

11d Cindy Baschnagel, owner of The Little Gym of Austin South, is moving from 4404 W. William Cannon Drive, Ste. N to a new location across the street inside the Arbor Trails shopping center at 4301 W. Cannon Drive, Ste. E150. The new space will feature a springy gymnastics floor and floor-length windows so parents can get a better view of their little gymnasts. Call 899-3456 or visit www.tlg.austin.com.

Under Construction

12 The Southpark Meadows Nursing and Rehabilitation Center at 9801 S. First St. is scheduled to open December 2010. The full-service nursing center will have 120 beds and provide all therapies, as well as transportation. Parent company Regency Nursing and Rehabilitation Centers Inc. has 24 locations in Texas; this will be its fourth location in Central Texas. Call 800-850-2620 or visit www.rntc.com.

13 Construction began this winter for a new campus for Academy of Oriental Medicine at Austin at 4701 West Gate
Blvd. AOMA’s new 19,000 sq. ft. campus, which is expected to complete in spring 2011, will include classrooms, a student intern clinic, a library, bookstore and retail, herbal medicine center and other amenities. The existing professional clinic, bookstore and retail space at AOMA’s current location at 2700 W. Anderson Lane will remain after the new campus opens. Call 492-3051 or visit www.aoma.edu.

In the News

14 In January, SolarWinds Inc., located at 3711 S. MoPac, acquired Dallas-based Tek-Tools Inc. for $424 million in cash and stock. SolarWinds produces web-based software that manages technology networks. Tek-Tools produces storage management tools, which are also web-based. SolarWinds will maintain many of Tek-Tools’ existing partner relationships and retain senior management and about 60 employees in Texas and India. Call 682-9300 or visit www.solarwinds.com.

P. Terry’s Burger Stand is going mobile with a new catering truck. Started in January, the truck serves burgers, fries, soft drinks, tea and oatmeal-chocolate chip cookies; burgers and fries are cooked fresh on-site. The truck will rotate among P. Terry’s three locations, including the store at 4228 W. William Cannon Drive. Call 451-9393 or visit www.pterrys.com.

The U.S. Census Bureau is looking for job applicants to work for the 2010 Census. Workers are paid weekly. Hours are flexible, and training is paid. Call 866-861-2010 or visit www.2010censusjobs.gov.

School Notes

Nonprofit National Center for Educational Achievement recognized 20 Austin schools as “Higher Performing” schools in January. Anderson and Austin high schools; Bailey, Fulmore, Kealing and Paredes middle schools; and Baranof, Casis, Clayton, Doss, Gullett, Highland Park, Hill, Kiker, Mathews, Metz, Mills, Patton, Sims and Zilker elementary schools made the list. Scores were based on factors including state test scores, demographics, academic improvement and whether the school met federal standards for achievement and progress.

Closing the Doors

16 Image Sun, located at 9300 S. IH 35, Ste. C600 in the Southpark Meadows shopping center, closed in December.

17 San Antonio-based Bill Miller Bar-B-Q closed the location at 1930 W. William Cannon Drive in December. There are five remaining Bill Miller restaurants in Austin.

Community Events

Sponsored by Roger Beasley

February

26–28 Trudy’s Bowl for Kids’ Sake
This annual bowling fundraiser raises money for Big Brothers Big Sisters of Central Texas. Teams of five must raise a minimum of $525. Times vary.
Highland Lanes, 8009 Burnet Road
472-5437 • www.bigmentoring.org

March

2 The Catholic Church in the 21st Century
Lecture series by Dr. Kathleen Sprows Cummings: Robert and Pearle Ragdale Center, Jones Auditorium at St. Edward’s University, 3001 S. Congress Ave.
5–6:30 p.m. • Free
464-8871 • www.stedwards.edu

6 Abiding Love Lutheran Church garage sale
This garage sale benefits the church’s youth ministry and outreach programs. Food and drinks are available for purchase.
The church is also accepting used printer cartridges, cell phones and other electronic devices for recycling on an ongoing basis. Abiding Love Lutheran Church, 7210 Brush Country Road
8 a.m. – 2 p.m. • 892-4040 • www.abidinglove.org

Seuss on the Loose
Fifth annual birthday celebration of author Dr. Seuss with games, stories, crafts and music.
Bee Cave Public Library, 4000 Galliera Parkway
2–4 p.m. • Free
767-6620 • www.beevatexas.com

11 Austin in the Great Depression
Receiption for the Austin History Center’s exhibit “Relief, Recovery & Progress: The Great Depression and the New Deal in Austin”
Austin History Center, 810 Guadalupe St.
Opening reception begins 7 p.m. • Free
974-7480 • www.cityofaustin.org/library

13 Austin Cave Festival
Explore two caves and learn about the aquifer. Activities include vertical ropes courses and flintknapping demonstrations.
Village of Western Oaks Karst Preserve at Davis Lane and La Cresada Drive
9 a.m.–3 p.m. • Free
282-8441 • www.bceac.com/events/austin_cave_festival

16 Eco kids spring break science day
Educational hands-on science projects for children
Sunset Valley City Hall, 3205 Jones Road
9:30 a.m.–4 p.m. • Free • RSVP recommended
892-1383 • www.sunsetvalley.org

A Taste of South Austin
Local food and live music at this meeting of the South Austin Business Council
RunTex, 422 W. Riverside Drive
11:30 a.m.–1 p.m. • $25 (members), $40 (non-members)
478-9383 • www.austinchamber.com

23 Getting Connected
Mayor Lee Leffingwell presents this summit on small business.
Palmer Events Center, 900 Barton Springs Road
3–7 p.m. • 512-222-55 • www.cc.austin.tx.us

24–May 5 Bird songs and vocalization class
Learn bird songs and improve bird identification skills at this intermediate class presented by the Travis Audubon Society.
The class meets four Tuesday evening sessions with field trips on the Saturdays following each session.
Class location to be announced
6:30 p.m. • $50 (members), $75 (non-members)
372-9039 • www.travisaudubon.org

Calendar events for print must be submitted by the second Friday of the month. Submit events and find our Central Texas calendar online at www.impactnews.com.
Trent McClure is a matchmaker of sorts. Only instead of pairing people together, he helps clients find their perfect car. McClure launched Green Cars of Austin and McClure Motorcar Consultants simultaneously last June.

Green Cars of Austin helps clients find the right green car for them. Green can range anywhere from a plug-in electric or hybrid to simply a vehicle that is fuel-efficient and produces low carbon emissions.

"Transportation is going through its greatest evolutions," McClure said. "Everyone can agree driving green helps the environment and makes us less dependent on foreign oil."

"If I can change the car-buying experience and make walk out happier, that makes me feel good," McClure said.

Finding cars for family and friends had been a personal hobby for McClure for the past 25 years. When he found himself laid off twice in one year, he decided it was time to turn his hobby into a career.

"I was tired of corporate America," he said. "I wanted to bite the bullet and do something I'm passionate about."

When a client comes in for a consultation, McClure creates a personal profile based on the client's needs and budget. McClure also takes into account other factors such as trade evaluation to get the best value for a client.

"No one I know loves going to buy a car—it's a horrific experience," he said. "We take the car-buying process from a dealer-centric process to a client-centric process."

As McClure was getting started with the business, he relied on the City of Austin's Small Business Development Program and SCORE Austin, a nonprofit group of retired professionals who volunteer advice and support on all aspects of business.

Lending, however, was "atrocious," McClure said, and he is funding the business entirely on his own.

"I've never been so poor, I've never been so tired, but I've never been so content," he said. "I realize life is greater if you do something you're passionate about."

Green Cars
There are many definitions of a “green” car, depending on whom you ask. In general, a green car is simply one that produces very low carbon emissions. Different types of green cars include:

- **Hybrid** vehicles use both an electrical motor and a gas- or diesel-powered engine that work in tandem to decrease fuel consumption. Example: Toyota Prius
- **Clean diesel** vehicles use an engine that gets better fuel economy and can produce fewer greenhouse gases than some hybrids. Example: Mercedes E320
- **Electric** vehicles are powered by rechargeable batteries, thereby minimizing petroleum use and vehicle emissions. Example: Chevy Volt
- **Regular** vehicles are gas-powered with high gas mileage and low carbon emissions. Example: Honda FIT
Community Impact Newspaper • impactnews.com
February 2010  |  7

By Mary Tuma

More than two decades ago, Louis Black remembers stuffing swag into South by Southwest promotional bags on an office floor with his friends and discussing what he envisioned the music conference to look like. As cofounder of the internationally recognized media industry event, Black has seen the operation grow from a four-person group in the late ‘80s to a full-size company responsible for organizing one of the largest music festivals in the world.

“After all these years, SXSW is really still about creative people coming together face-to-face and collaborating,” said Black, who currently serves as editor of the alternative newsweekly The Austin Chronicle, which he also cofounded. “Our motto this year is ‘Tomorrow happens here,’ and it’s true—if you want to know what’s going on now and what’s going on next, this is the place to be.”

In its 24th year, SXSW attracts thousands of attendees from around the globe to its 10-day music, film and interactive media conference. Though it only lasts a few days, the industry event is a culmination of work performed all year by a team of professionals headquartered in central Austin.

South by Southwest Inc. is a private company that employs roughly 40 staff members in five offices. Behind the scenes, employees coordinate speakers, musicians and filmmakers, create program books, screen movies, sift through panel proposals and organize venue locations.

The full-time staff get an extra hand as March approaches. Hundreds more, some individually contracted, help out, along with some 1,700 volunteers at the event. The vast majority of employees are Austinites. SXSW sales and promotional representatives can be found internationally from Japan to Australia.

“A lot of people are surprised to learn this is a year-round operation,” said Shawn O’Keefe, who heads the interactive festival. “SXSW is just 10 days, but it takes a full year to prepare and plan.”

After New York–based New Music Seminar opted out of hosting its event in Austin, Black and friends Roland Swenson, Nick Barbaro and Louis Meyers decided to start their own music conference. Using The Austin Chronicle as a platform, they spent four months planning and promoting the event.

“It was basically four guys sitting around a room talking a lot. We would work on the Chronicle, take a break and talk more. We focused a lot on the big picture, but also the details,” he said. “We would sit there night after night and ask things like, ‘OK, you land at the airport—what happens next?’”

The first SXSW music festival made its debut in 1987, attracting 700 registrants to Austin’s eclectic music scene, a much higher turnout than Black anticipated.

Today, the conference includes film and interactive components, and the number of registrants has ballooned to 12,000.

By the early ‘90s, SXSW split from the print publication and became its own corporation. The shift caused Black to re-evaluate the status of his brainchild.

“I remember being shocked when I realized there were federal wage and hour laws applied to us because we had more than 15 employees. All this time I thought we were just this little Podunk operation,” he said.

“The whole process has been a learning experience on how to run a business, how to work with people, how to take care of your staff. It’s been a real education. We didn’t start this thinking we are business people, but over the years we’ve had to become business people.”

Consulting firm Greyhill Advisors reported that SXSW injected an estimated $108 million into the local economy in 2008 and $99 million in 2009.

“As a business, SXSW Inc. fuels the local economy, directly and indirectly.

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www.WellMedMedicalGroup.com
By Yvonne Lim Wilson

College tax benefits, energy credits for homeowners and credits for home buyers and car buyers are among some of the new credits and deductions created in 2009 by the federal government.

“This is a good year to get professional advice. There are so many changes this year,” said Keary Kinch of Foundation Communities, a local organization that runs the Community Tax Centers, which offer free tax preparation for qualifying taxpayers.

Help for families

Through the American Recovery and Reinvestment Act of 2009, the government has expanded tax credits for working families and individuals.

“The 2009 Act] is helping people recover to some degree from these economic circumstances that are out of their control. These new changes are trying to make it easier for people to deal with their tax responsibilities,” said Alpha Balde, Community Tax Centers program director.

Families who make less than $49,000 may now claim up to three children (in the past the limit was two children), which amounts to about $500 to $600 refundable credit. Additionally, the child tax credit requirement for children under 17 has been lowered from $8,500 to $3,000, Balde said.

For those with children in college, the Hope Credit was expanded. The first four years may now be counted, whereas in the past only two years were covered. The cost of class materials may also be credited, Balde said.

Standard deduction increases for most taxpayers

Nearly two out of three taxpayers choose to take the standard deduction rather than itemizing deductions. The basic standard deduction increased by $500 for married couples, to $11,400; increased by $250 for singles and married individuals filing separately; and increased by $300, to $8,350, for heads of households.

Motor vehicle tax deduction

State, local and excise taxes on the first $49,500 purchase price of qualified motor vehicles may be deductible if the purchaser is among some of the new credits for home buyers and car buyers.

Homebuyer credit

A federal housing act increased the first-time homebuyer credit to $8,000 for purchases made in 2009 and before May 1, 2010, and closed on before July 1, 2010. Individuals are not required to pay back the credit unless they move within three years after the purchase.

Filing and returns

Once prepared, individual tax returns or requests for extensions must be filed electronically or mailed by April 15. Individuals who are granted an extension must file by Oct. 15. Returns for businesses vary and depend on the type of business.

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START GATHERING YOUR RECORDS

Some documents you may need:

- W-2 forms from employers
- 1099 forms for interest, dividends, miscellaneous income and/or sale of securities
- K-1 forms from partnerships, estates, trusts and S corporations, which elect to pass corporate income, losses, deductions and credits to their shareholders for tax purposes
- Mortgage interest and property tax figures
- Documentation of charitable giving
- Documentation of auto purchases and sales tax
- Health Savings Accounts information
- Tuition figures
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Visit IRS.gov to find forms, tips, answers to frequently asked questions and updates on tax law changes.
Neighborhood Dining  |  Jack Allen’s Kitchen

By Shannon Colletti

When entering Jack Allen’s Kitchen, guests face a choice: head to the spacious lounge and bar on the right, or veer left to the dining room and covered patio. Neutral orange tapestries hanging from the ceiling divide the two spaces and nicely complement the interior, full of reclaimed wood, earthy tones and natural light.

Opened in late December by Chef Jack Gilmore and Tom Kamm, the upscale, casual restaurant serves affordable, Texas-inspired cuisine and offers happy hour specials seven days a week.

Gilmore was the founding chef at Z’Tejas Southwestern Grill and has been a chef for 35 years. Before Z’Tejas, where he worked for 20 years overseeing culinary operations, Gilmore gained experience working at and opening numerous restaurants. Gilmore and Tom Kamm, the upscale, restaurant in Austin,” Kamm said. “We wanted to create the next great restaurant.”

In September the two left the chain to pursue their dream of opening a restaurant.

“We really felt like what this part of town needed was a great spot for people to meet for happy hour,” co-owner Chef Jack Gilmore said. “Happy hour should be a time of relaxing and chilling out. We try to make that happen for the guests.”

Happy hour spot for southwest Austin

“We really felt like what this part of town needed was a great spot for people to meet for happy hour,” co-owner Chef Jack Gilmore said. “Happy hour should be a time of relaxing and chilling out. We try to make that happen for the guests.”

Jack Allen’s Kitchen offers happy hour seven days a week: Monday through Friday from 3 to 7 p.m. and Saturday and Sunday 3 to 6 p.m.

Drinks are discounted, and half-off appetizers include Texas Gulf Blue Crab Gratin ($9.99), Bacon Wrapped Texas Quail ($11.99), Baja Style Fish Tacos ($8.99), Smoked Beef Rib Quesadilla ($8.99), and Baked Gulf Oysters ($2 each).


Co-owners Tom Kamm, left, and Chef Jack Gilmore opened Jack Allen’s Kitchen Dec. 18. “We wanted to make sure we served great cocktails and great food and kind of hung our hat on a great appetizer menu that was very affordable,” Gilmore said.

By Shannon Colletti

A refreshing departure from the standard chips and salsa at many restaurants.

The Steak and Arugula Salad ($12.99), a hearty dish of seared beef tenderloin, arugula and baby romaine, radishes and a light caper mustard dressing, arrives topped with warm, slim-cut onion rings.

The crave-worthy Green Chile Cheese Burger ($9.99) proves memorable: Juicy, tender sirloin is covered in melted jack cheese, roasted green chilies, dill pickles and jalapeño mayonnaise on a soft, sweet sourdough bun. Sweet potato fries supplement the burger nicely.

Desert lovers will appreciate pastry chef Diana Sanchez’s confections—such as Jack’s Banana Toffee Pie ($5.95).

“We feel like this concept has got legs and can travel,” Gilmore said, “and we really think we can do more restaurants like this in Austin.”

By Shannon Colletti

As soon as Gilmore and Kamm discovered the building overlooking Williams Creek on Hwy. 71 in Oak Hill, they knew it was the one.

The menu is in accord with the surroundings, comforting yet refined. The owners use dozens of local vendors, ensuring their ingredients are fresh and flavorful.

“We’re as local as you can get. Everything is from Texas, except for things you can’t get here,” Gilmore said.

On the food evokes warm, homey feelings, starting with the complimentary pimiento cheese and house-made flatbread crackers.
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Joyce Leatherwood led an active lifestyle just months before her STEMI heart attack in 2008.

By Rebecca Nordquist

Joyce Leatherwood calls herself a preacher—practically a fundamentalist, she says—for spreading the word on women’s heart attack symptoms. That is because on New Year’s Eve in 2008 she mistook a STEMI heart attack—the most dangerous kind because of blockage of a major blood vessel—for indigestion.

She was unaware that most people have a 90-minute window to undergo treatment before it becomes deadly. Almost seven hours passed between the onset of Leatherwood’s STEMI and the helicopter flight to an Austin hospital.

“When I was conscious again [after the angioplasty], I asked Dr. Z, ‘How did this happen to me?’ He smiled and said, ‘Just lucky, I guess,’” said 56-year-old Leatherwood, who is now recovering.

“All I can do is be lucky,” she said. “We’re going to say collectively this is a problem, and we’re going to tackle it as one team.”

While participation from healthcare professionals and hospitals is crucial to Mission Lifeline’s success, Wozniak noted there is room for patient education, legislative efforts and an opportunity for people with other expertise to get involved.

“You’re doing something that’s going to have a major impact for a long time,” he said. “There are plenty of people who could make a difference.”

For additional information visit www.americanheart.org/missionlifeline

**Signs of a heart attack**

Heart attack symptoms for men and women are similar, but women are more likely to experience shortness of breath, nausea and vomiting, and back or jaw pain.

- Chest discomfort
- Discomfort in upper body, including pain in one or both arms, the back, the neck, the jaw or stomach
- Shortness of breath
- Breaking out in a cold sweat, nausea or lightheadedness

Source: American Heart Association

**American Heart Association**
10000 Stonelake Blvd., Ste. B
Austin
338-2400
www.americanheart.org

**What’s happening in 2010**

**March 6**
The 2010 Heart Ball is held at the Long Center in Austin. It includes dinner, entertainment and auctions. Visit www.americanheart.org/austinhearthball.

**March 20**
Taking place at the Bobcat Stadium in San Marcos, the Start! Heart Walk is a 5K to raise health awareness and money for the AHA. Visit www.startwalkingnow.org.

**April 7**
National Start! Walking Day encourages people to commit on this day to adopt a healthier lifestyle. Visit www.startwalkingnow.org.

**May 7**
The Go Red for Women Luncheon brings women together to network, learn about healthy choices and more. This year it is at the Hyatt Regency Austin. Visit www.goredforwomen.org.

**September (TBA)**
The Hispanic Health Festival, set in a fiesta-style atmosphere at the Travis County Expo Center, provides information about heart health and overall wellness. Call 338-2410 for more information.

**Oct. 16**
This time at the Capitol grounds, the Austin Start! Walk 2010 puts the emphasis on the heart through a 5K walk. Call 338-2410 for more information.

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significant investment underscores St. David’s commitment to growing alongside south Austin and surrounding areas.

“We're putting our resources here. I think the people in south Austin deserve it,” Matens said.

In February, St. David’s HealthCare announced it is acquiring the Heart Hospital of Austin. The purchase will not impact the expansion of St. David’s South Austin.

**Improved services**

In 2005, the hospital completed a $50 million expansion project, adding more beds, a cardiovascular center and parking garage, among other things. The day the expansion was completed, the hospital was full, Tucker said.

Having more space means better patient care where the sickest patients can move into a quiet room with a dedicated nurse, monitoring and other resources.

As for the cardiology unit where Tucker works, the expanded space will translate into faster testing times for people.

For example, when a patient arrives with chest pain and a heart attack is ruled out, he must take a stress test, which includes time on a treadmill (which takes up a great amount of space). The patient can go home if he passes the test or gets additional help if he does not pass.

“You could wait five to seven hours for your turn,” Tucker said. “What if you don’t have to wait at all?”

In addition to more space for testing, the expansion will enhance neurosurgery and orthopedic surgery capabilities with larger suites and technology improvements such as specialized LED lighting to lower environmental impact and minimize shadows on operative sites.

These improvements build on foundations that began nearly 30 years ago and will ensure the hospital is ready for the future.

**Developing south Austin**

In the 1970s, there were very few medical services—just a few doctors—available south of the river, community activist Nan Clayton said.

There was a belief that south Austin had no need for the hospital, and some perceived it as a threat to the city-owned Brackenridge Hospital, Clayton said. She said it took years of work going through the city and the state and even some courtroom hearings.

“The people of Austin immediately jumped on board. They were thrilled,” she said. “The South Austin Civic Club became the public face, the enablers.”

The Hospital Corporation of America filed a certificate of need in 1980, and Clayton was a member of the hospital’s first board of trustees. Two years later, the South Austin Community Hospital opened on Sept. 19, 1982, with a 99-bed facility.

“When the hospital opened, they had so many volunteers, they had waiting lines for people to act as volunteers,” Clayton said. Having a hospital in south Austin paved the way for more major businesses to build in south Austin, which brought more medical services.

“It has to be one of the most exciting events of our lives. You don’t realize what a breakthrough this was. Finally, it was recognized that we had needs,” Clayton said. “The ’80s were a pretty good decade for major businesses coming south. The hospital kicked it off.”

For an extended version of the story visit more.impactnews.com/7207
Statewide

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- Rick Perry (incumbent) • 478-3276 • www.rickperry.org

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** SXSW Lowdown 2010 **

The basics on tackling the South by Southwest Music and Media Conference

### What is South by Southwest?

South by Southwest Music and Media Conference is an annual music, film and interactive festival featuring concerts, parties, panels, film screenings and other events. 2010 marks the 24th year for the festival. The entire conference runs March 12–21, with each separate portion (Music, Film and Interactive) running over a different portion of the 10 days. SXSW is the largest annual conference held in Austin and has a major economic impact on music venues, bars, restaurants and hotels. In 2009, the festival injected approximately $99 million into the Austin economy.

### Film

**March 12–20**

Now in its 17th year, SXSW Film features nine days of screenings, speakers and industry workshops. Films screened run the gamut from serious to silly—"The Hurt Locker" and "I Love You, Man" premiered at SXSW Film 2009—and this year is no exception. SXSW 2010 films include "Saturday Night Live" spin-off "MacGruber," action comedy "Kick-Ass" and "Mr. Nice," a film based off the life of a British drug smuggler. Speakers include Quentin Tarantino, Michel Gondry and Danny McBride.

### Music

**March 17–21**

With more original music nightclubs in a concentrated area than any other city in the world, Austin is an ideal location for one of the world’s biggest music events. That event is **SXSW Music**. SXSW Music started in 1987 and is the original and most popular of the three portions of SXSW. This year’s festival will feature nearly 2,000 acts—around 500 of which are from outside the U.S.

While SXSW is a music festival, it differs from other music events such as Austin City Limits or Lollapalooza. SXSW differs from other music events such as Austin City Limits or Lollapalooza. SXSW has two free official iPhone apps. my.SXSW users can view and build a schedule, map events, view news and easily exchange contact information. SXSW Play is a media discovery app that includes content from musicians, films and interactive panels that will be featured at SXSW. SXSW has two free official iPhone apps. my.SXSW users can view and build a schedule, map events, view news and easily exchange contact information. SXSW Play is a media discovery app that includes content from musicians, films and interactive panels that will be featured at SXSW.

### INTERACTIVE

**March 12–16**

Wired editor Chris Anderson and Alltop CEO Guy Kawasaki at SXSW Interactive 2009

SXSW Interactive features five days of panels and presentations from leaders in emerging technology ranging from social media to iPhone apps.

Interactive also includes Screenburn Arcade, a free-to-the-public, three-day event featuring the latest in video games. Now in its fourth year, ScreenBurn runs March 12–14 and is held on the first floor of the Austin Convention Center.

RESOURCES

The official SXSW website features schedules, maps and information about every aspect of the festival.

www.sxsw.com

Navigating through a list of 2,000 bands to make a schedule for SXSW can be a daunting task. To make things easier, sample tracks from a majority of the artists playing at the festival are streamed online.

www.shoutcast.com/radio/sxsw

SXSW has two free official iPhone apps. my.SXSW users can view and build a schedule, map events, view news and easily exchange contact information. SXSW Play is a media discovery app that includes content from musicians, films and interactive panels that will be featured at SXSW.

http://my.sxsw.com/tools

For those outside of Austin, the only official way to buy a wristband is www.southbywristbands.com. The website offers a limited number of wristbands bundled with hotel packages.

Possibly the best source for finding information about unofficial parties during SXSW is Showlist Austin. www.showlist-austin.com

Other resources for SXSW party and concert information are: www.dof12.com www.donewaiting.com/sxsw www.republicofaustin.com/sxsw www.ultimate8201.com

**Attending SXSW Music**

There are three ways to get into showcases at SXSW, each option with pros and cons. Most venues essentially have three lines: one for badges, one for wristbands and one for walk-ups. Entry to showcases is free with a badge or wristband, but no option guarantees entry into an at-capacity venue.

**Badges ($475–$1,225)**

Badges allow the highest level of access to showcases and industry events at SXSW, but are also the most expensive. Badges are granted entry before wristbands and walk-ups at all official SXSW Music showcases.

Five different badges are available for sale at http://sxsw.com/attend. One badge is available for each separate portion of the festival ($475 for Film, $550 for Interactive, $750 for Music), and two badges are offered for combinations of events ($750 for Film and Interactive, $1,225 for Film, Interactive and Music).

**Wristbands ($129–$180)**

Wristbands are for those who are solely interested in the concerts at SXSW. Unlike badges, they do not include entry into industry events, conferences or panels.

Wristbands grant attendees free entry into any official SXSW Music showcase, but are trumped by those with badges, who are allowed in before wristbands.

A majority of SXSW Music wristbands are reserved for Austin-area residents. With proof of a local billing address, those seeking wristbands may purchase one for themselves and one for a guest. Each person must pick up his or her wristband personally. Wristbands are nontransferable. These procedures are designed to cut down on scalping and to ensure that local music fans are able to take part in the festival.

Wristbands start at $129 (available at http://wristbands.sxsw.com) and increase in price over time.

**Pay at the door**

The cheapest way to attend SXSW is also the riskiest.

From free concerts at Auditorium Shores to day shows on Sixth Street, dozens of free official and unofficial showcases are offered during SXSW. At many official showcases, a limited number of walk-up guests (those without badges or wristbands) are granted entry. It can be difficult to find out the cost of official SXSW Music showcases ahead of time, but popular sets can cost around $20 or $30, while smaller shows can cost little to nothing.

However, space is limited and most venues will only let walk-ups in after all badges and wristbands have entered, making getting into a popular showcase nearly impossible.

If going without a wristband or badge, plan on showing up early, waiting in line and having a few backup plans if turned away. To avoid wasting time in line, ask at the door of the venue if they plan on letting in those without wristbands or badges, as venues that allow walk-ups often have a set number of people they plan on admitting.

For SXSW coverage and updates during the festival, visit www.impactnews.com/sxsw.
Economy

CONTINUED FROM 1

market will be much stronger this year and home values will rise with it.

“I suspect that during 2010 and 2011 we’ll have some positive pressure on prices of homes in Austin, as well as higher demand for housing,” he said.

Through economic ups and downs, Angelou said the affordability of housing in Austin has continued to increase.

“When one looks at some of our competing cities on the East and West coasts, the Austin housing market is extremely affordable, and it has become better over the last decade,” Angelou said.

That affordability along with the tax credit for first-time buyers has helped make south Austin homes fly off the market.

John Horton, chairman of the Austin Board of Realtors, said the areas between Ben White Boulevard and Slaughter Lane and MoPac and IH 35 are some of the fastest-selling residential areas in Central Texas.

“Those areas have been two of the hottest for the last couple of years,” Horton said. “Part of it has to do with affordability related to distance from downtown.”

Houses in south Austin are mostly entry-level homes built in the late ‘70s and early ‘80s priced below $200,000. Besides affordability and proximity to downtown, Horton said these have become increasingly popular because they are viewed as trendier than similarly priced homes to the north.

“I think south Austin kind of represents the ‘Keep Austin Weird’ culture a little bit more than north Austin,” he said.

Job creation and migration are primary drivers of home sales, Horton said, and as the economy returns to normal in Austin, home values are likely to rise.

“By the time the stimulus stops, which is the end of April, I think we’ll be far enough into the recovery that we’ll have enough momentum to carry the market forward and continue to grow,” he said.

Population growth

The state and the City of Austin have continued to attract residents from other states. Angelou said this migration has helped buffer the area from the economic climate.

“Austin’s higher economic performance is largely the result of population growth,” he said.

“As the semiconductor industry continues to lose jobs in the manufacturing sector, you take a look at what skill sets our workforce has,” Porter said. “Those industries are good fits for the types of workers we have in Austin.”

Porter agreed with Angelou that the national economy will continue to bring people looking for work to Austin.

“Even during the good times, we had a lot of in-migration,” he said. “The key thing is to have jobs for people when they move here.”

While major employment centers play a role in that, Porter said small businesses across many industries help to diversify the economy and provide more stability when economic problems arise.

“I’ve often said I would rather have 10 companies that each employ 10 in different industry sectors than one company that employs 100 people,” Porter said.

For entrepreneurs looking to start a new business, Angelou said now is the ideal time.

“Periods of economic adversity provide a fertile ground for innovation and entrepreneurship. The cost of skilled labor and office space is lower and talent is plentiful,” Angelou said. “Now more than ever is the best time to start a business.”

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Agent: Jacqueline Gilmore
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731-8536

10712 Hendon St.
3 Br/2.5 Ba | 2,443 sq. ft.
Agent: Christina Murphey
$264,900
809-1107

3020 Belgrave Falls Lane
3 Br/2 Ba | 2,185 sq. ft.
Agent: Catherine Collins
$259,990
297-8131

**Market Data**

**On the market** (January 1–31)

<table>
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<th>78745</th>
<th>78749</th>
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<th>78735</th>
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<td>$149,999 or under</td>
<td>23/48</td>
<td>2/119</td>
<td>-</td>
<td>6/103</td>
<td>4/183</td>
<td>1/265</td>
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<td>70/76</td>
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<td>79/57</td>
<td>3/65</td>
<td>4/50</td>
<td>2/90</td>
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<td>$200,000-$299,999</td>
<td>43/101</td>
<td>68/50</td>
<td>18/62</td>
<td>56/70</td>
<td>10/95</td>
<td>10/74</td>
<td>25/87</td>
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<tr>
<td>$300,000-$399,999</td>
<td>3/161</td>
<td>14/79</td>
<td>31/68</td>
<td>8/76</td>
<td>27/130</td>
<td>6/55</td>
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<td>$500,000-$599,999</td>
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<td>-</td>
<td>6/113</td>
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<td>1/65</td>
<td>12/184</td>
<td>2/236</td>
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<tr>
<td>$800,000-$999,999</td>
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<td>-</td>
<td>-</td>
<td>-</td>
<td>14/136</td>
<td>1/451</td>
<td>3/76</td>
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<tr>
<td>$1 million +</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>26/163</td>
<td>2/256</td>
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**Monthly home sales**

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<thead>
<tr>
<th>Month</th>
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<th>78749</th>
<th>78739</th>
<th>78748</th>
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<tbody>
<tr>
<td>Jan. 2010</td>
<td>23/$302,000</td>
<td>11/$169,500</td>
<td>12/$304,000</td>
<td>26/$169,950</td>
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<tr>
<td>Jan. 2009</td>
<td>14/$290,200</td>
<td>25/$163,000</td>
<td>6/$232,500</td>
<td>32/$189,450</td>
</tr>
</tbody>
</table>

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### Southwest Austin

<table>
<thead>
<tr>
<th>Zip Code</th>
<th>Subdivision</th>
<th>Address</th>
<th>Bed/Bath</th>
<th>Price</th>
<th>Sq. Ft.</th>
<th>Agent</th>
<th>Agency</th>
<th>Phone</th>
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<tbody>
<tr>
<td>78735</td>
<td>Barton Creek</td>
<td>8000 Color Drive</td>
<td>3br/3ba</td>
<td>$1,28 million</td>
<td>3,100</td>
<td>Dylan Everett</td>
<td>J.B. Goodwin, Realtors</td>
<td>580-7523</td>
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<td>Barton View</td>
<td>1307 Barton View Drive</td>
<td>3br/3ba</td>
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<td>2,458</td>
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<td>Keller Williams Realty</td>
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<td>Foothills Barton Creek</td>
<td>7717 Sandia Loop</td>
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<td>701-4096</td>
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<td>Montclair Properties</td>
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<td>Village Park at Towns Country</td>
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<td>261 Dorset Lane</td>
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<td>Paul Huddleston</td>
<td>J.B. Goodwin, REALTORS</td>
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<td>A.J. Farris</td>
<td>Coldwell Banker United Realtor</td>
<td>751-1269</td>
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</table>

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- Specializing in Hardiplank Siding & ColorPlus Siding (precolored hardiplank)
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- Wincore Energy Star Replacement Windows (qualifies for $1500 tax credit)
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DRUG TESTING
MEN’S HEALTH
WOMEN’S HEALTH
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